



“In today’s business world the efficient management of energy is fast becoming a non-negotiable. Customers are increasingly making purchase choices based on a company’s demonstrated commitment to sustainable actions on energy.”

Your choice is whether you do it the hard way or the Ellserve way.

*Ellserve reduces energy costs.*

*Ellserve makes it easy to take action on energy.*

**ENERGY LINK LTD**

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# WELCOME TO ELLSERVE YOUR BUSINESS ADVANTAGE

*Ellserve cuts through the complexities of the energy markets so you can buy at the best price, process invoices faster, understand what your energy data is telling you and take control of your energy supply to increase efficiency. Ellserve is about what matters most.*

## **EXPERTISE** YOUR ENERGY BILLS ARE REDUCED

We understand the competitive electricity and gas markets and have been major players in it for ten years. We visit the markets everyday watching for opportunities to get you the best prices for your power. We minimise swings in electricity cost and maximise your dollar savings. It's simple, we make the savings for you.

## **AUTOMATION** YOU INCREASE EFFICIENCY

You no longer have to endure long hours of painstakingly processing invoices one by one. We visit retailers' websites and capture your invoice and metering data. Every invoice is captured onto Ellserve's database and checked for errors and against trends. We do it all for you.

## **ACCESSIBILITY** YOU HAVE INSTANT ACCESS

Your invoice data, cost and consumption is available to you on our website. Ellserve is user friendly and you don't have the cost or hassles associated with buying, installing and maintaining energy software. It's easy.

## **INTELLIGENCE** YOUR ENERGY DATA SPEAKS TO YOU

You will receive information from us for reporting, budgeting, monitoring and targeting energy efficiencies and CO<sup>2</sup> emission reductions. You learn so much.

## **VALUE** YOUR COSTS ARE REDUCED

Our expertise combined with the efficiency of automation delivers you reduced administration costs, and maximum savings on buying your power. For no capital up-front, Ellserve is a superior comprehensive service your business can't afford to be without. It's simply better business.

**ELLSERVE** AIMS TO REDUCE YOUR ENERGY BILLS BY AN INITIAL 5%-10% AND TO BETTER THIS OVER TIME  
**SIMPLY BETTER BUSINESS.**

# OUR SERVICES

We work with you to identify how we can best meet your needs. We can offer you a full range of services from buying energy, invoice processing, data capture and reporting, through to implementing a full energy management programme.

## BUYING ENERGY

Ellserve continuously monitors the retail and wholesale markets looking for opportunities to change and optimise pricing plans, update a hedge portfolio, renew fixed price contracts and advise you as the opportunities arise.

## INVOICE CAPTURE AND CHECKING

Your invoices are checked for errors and against trends including:

- Correct application of tariff components
- Correct application of network and ancillary charges
- Correct calculation of totals, GST and discounts.

## INVOICE ISSUES

- Problem free invoices are authorised as ready for payment
- Most simple issues we resolve or bring them to your attention
- Unauthorised invoices are flagged for attention
- Invoice copies can be emailed in several 'print and file' formats.
- Data files can be directly imported into financial systems.

## REPORTING

We can supply your reports by account, site or group, monthly or cumulative views. These include Cost and Consumption reports, Invoice Status, CO<sup>2</sup> Emissions Reports and Benchmarking Reports.

## ENERGY MANAGEMENT PROGRAMME

We can assist you to implement and run a full energy management programme designed to maximise the savings from the full range of cost-effective purchasing and energy efficiency measures. We will undertake cost-benefit analyses and will co-ordinate energy audits and technical assessments.

**ELLSERVE** MAKES ENERGY SUPPLY  
EASIER AND PUTS YOU IN CONTROL  
SIMPLY BETTER BUSINESS.

## ABOUT ELLSERVE

*Ellserve* is informed by 10+ years experience in the competitive energy market. *Energy Link*, authorised electricity futures dealer, recognised that companies needed an easier way to take action on energy. While *Ellserve* has been developed in the context of the energy market it can be applied to other utilities.

As an outsourcing service *Ellserve* is providing the answer to the energy buying needs of large companies and organisations. *Energy Link* identified that many large organisations take a passive approach to buying their electricity and gas and consequently end up paying more for their energy than they have to. *Ellserve* makes it easier for companies to take control of their energy buying and energy management.

*Ellserve* charges a monthly subscription fee for regular services. You may be eligible for an initial shared savings project in which charges are based on a percentage of the annual savings achieved.



Energy Link, established in 1996, is a leading provider of insights, advice and software tools which assist our clients develop and implement superior energy strategies within the dynamic electricity and gas industries in New Zealand. Energy Link is authorised by the Securities Commission as an electricity futures dealer, allowing us to advise on hedging strategy as well as the standard fixed price variable volume electricity contracts.

The Managing Director of Energy Link is Greg Sise ME (Elec), BSc(Hons). Greg is the founder of Ellsoft Ltd and a Member of the Board of the Energy Efficiency and Conservation Authority. He has over 20 years of consulting experience within the New Zealand electricity industry with involvement in software development and industry working groups.

Ellsoft, a developer of software solutions for energy markets, is Energy Link's sister company and has developed the technology infrastructure powering Ellserve.

**ELLSERVE** IS REVOLUTIONISING THE WAY ORGANISATIONS  
MANAGE AND SAVE THEIR ENERGY DOLLARS  
SIMPLY BETTER BUSINESS.